

## **Consumer Health in Croatia**

Market Direction | 2022-09-23 | 83 pages | Euromonitor

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### **Report description:**

Despite rising inflation, Croatians have been spared the sharp rise in consumer health unit prices seen in many other countries in 2022. Since the beginning of the COVID-19 pandemic, the government has limited price increases, unless there is a valid reason with strong evidence of the need to raise the price. This legislation continues to remain in power in 2022. As a result, consumer health prices are remaining quite stable with little impact felt by COVID-19 or the war in Ukraine. Shielded from p...

Euromonitor International's Consumer Health in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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