

Consumer Health in Croatia

Market Direction | 2022-09-23 | 83 pages | Euromonitor

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Report description:

Despite rising inflation, Croatians have been spared the sharp rise in consumer health unit prices seen in many other countries in 2022. Since the beginning of the COVID-19 pandemic, the government has limited price increases, unless there is a valid reason with strong evidence of the need to raise the price. This legislation continues to remain in power in 2022. As a result, consumer health prices are remaining quite stable with little impact felt by COVID-19 or the war in Ukraine. Shielded from p...

Euromonitor International's Consumer Health in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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