

## **Consumer Health in Bolivia**

Market Direction | 2022-09-21 | 81 pages | Euromonitor

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### **Report description:**

The Bolivian economy is showing signs of recovery in 2022 from the negative impact of the COVID-19 pandemic. The Central Bank of Bolivia projects GDP to rise by nearly 5% with an inflation rate close to 3% in 2022. However, lower-income consumers have not yet managed to improve their purchasing conditions, fuelling a growing trend towards purchasing generic OTC remedies and illegal products from informal channels. Bolivia has managed to shield itself from the growing inflation that affects most...

Euromonitor International's Consumer Health in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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