

Consumer Health in Belgium

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Report description:

At first sight, there was a recovery in consumer health in Belgium in 2022 after the first promising steps at the end of 2021 announced a post-COVID-19 situation. However, while current value growth is even higher in 2022 than in 2021, this is mainly due to a natural catch-up effect after 2020 and the first half of 2021 and skyrocketing inflation. Indeed, while volumes are not calculable over consumer health as a whole, gains are likely to be very modest, depending on the evolution of inflation...

Euromonitor International's Consumer Health in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

2022 DEVELOPMENTS

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