

Analgesics in Uruguay

Market Direction | 2022-09-21 | 24 pages | Euromonitor

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Report description:

The COVID-19 pandemic contributed to growing levels of health consciousness in Uruguay, with consumers seeking better and preventive health care. Acetaminophen, commonly known as paracetamol, recorded rapid growth during the COVID-19 pandemic, as consumers sought to relieve the symptoms of the virus. Demand was fuelled by the government initially recommending the use of acetaminophen, rather than ibuprofen, to treat the symptoms of COVID-19. In addition, since the start of the COVID-19 vaccinati...

Euromonitor International's Analgesics in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Acetaminophen continues to benefit from its status as the go-to treatment to relieve symptoms of COVID-19

Sluggish growth for ibuprofen, in view of lingering consumer health concerns

Bayer loses share following continuing consumer shift towards acetaminophen .

PROSPECTS AND OPPORTUNITIES

Acetaminophen will continue to grow, albeit at a slower rate, supported new product launches and lower prices

Demand for adult ibuprofen and adult aspirin expected to recover, amid a shift back to self-mediation

Infrastructure improvements offer strong growth potential for e-commerce

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