

Analgesics in the Czech Republic

Market Direction | 2022-09-22 | 26 pages | Euromonitor

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Report description:

In pharmacies, traditional analgesics are the most sought-after items, and people tend to prefer tried and tested brands over unknown cheaper brands. Efficacy is important when consumer choose analgesics as they prioritise alleviating painful or irritating symptoms over price. Nevertheless, consumers are showing greater interest in alternative formats of analgesics, especially if such formats are proven to be fast-acting.

Euromonitor International's Analgesics in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Demand for systemic analgesics returns to pre-pandemic levels as consumers show more interest in fast-acting formulations

Sales of topical analgesics are strongly influenced by TV advertisement

Well-known international brands continue to play an important role in analgesics

PROSPECTS AND OPPORTUNITIES

Future growth of analgesics is set to be rather limited as consumers seek less invasive and more targeted solutions

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