

Analgesics in Saudi Arabia

Market Direction | 2022-09-20 | 26 pages | Euromonitor

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Report description:

Consumers in Saudi Arabia continue to favour acetaminophen for use by both adults and children, with both adult acetaminophen and paediatric acetaminophen seeing increased retail volume and current value sales in 2022. Consumers have responded positively to the recommendations of physicians and the National Health authorities that acetaminophen is more effective in treating some of the most pronounced symptoms of the COVID-19 virus, including fever, headaches, respiratory tract inflammation, and...

Euromonitor International's Analgesics in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Consumers favour acetaminophen, whilst ibuprofen continues its decline

Topical analgesics observes new product developments and continues benefitting from aggressive retail promotions

GSK's Panadol continues to lead analgesics thanks to strong communication and effectiveness against COVID-19 vaccination pain

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