

Analgesics in Peru

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

Adult acetaminophen is the largest category in analgesics and witnessed the most significant decline in 2022 as pandemic conditions subsided and Peruvian lifestyles returned to normality. As the most frequently consumed product to treat pain caused by COVID-19, current value sales surged in 2020, supported by government campaigns advocating the use of acetaminophen to treat COVID-19 and post-vaccine effects. Whilst current value sales remain above pre-pandemic levels, per capita consumption is e...

Euromonitor International's Analgesics in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ANALGESICS IN PERU

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Product stockpiling has become common practice among consumers

GlaxoSmithKline (GSK) maintains leadership in the category

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Self-medication/self-care and preventive medicine

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