

Analgesics in Chile

Market Direction | 2022-09-19 | 24 pages | Euromonitor

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Report description:

Following 2021's dynamic performance, acetaminophen (both adult and paediatric) continues to enjoy healthy growth in 2022. Positive sales continue to be linked to recommendations by the country's health authorities as a suitable analgesic for the treatment of COVID-19 symptoms in addition to being effective at mitigating the effects of the vaccine. Acetaminophen is therefore highly trusted by the local population as a safe and effective remedy in addition to being stocked at home in anticipation...

Euromonitor International's Analgesics in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ANALGESICS IN CHILE

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Further growth for acetaminophen in 2022 underpinned by being most recommended analgesic to treat COVID-19 symptoms
Further strong declines for aspirin in 2022 due to increasing perception as limited suitability for those suffering from heart conditions

Laboratorio Chile to gain leadership of analgesics in 2022, with Bayer relying on aspirin

Greater awareness of active ingredients benefits bioequivalents and generics

PROSPECTS AND OPPORTUNITIES

Competitive pricing and promoting private label will be used by companies as strategies to strengthen position in category

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