

Analgesics in Argentina

Market Direction | 2022-09-19 | 25 pages | Euromonitor

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Report description:

The COVID-19 outbreak generated a step increase in consumer awareness towards health and wellness of the population, seeking better health care, as well as turning to prevention. The remnants of the pandemic also indiscriminately boosted the consumption of analgesics, especially towards acetaminophen products (paracetamol), which was the only analgesic recommended by the government in the face of the symptoms of COVID-19. This trend remains visible during the current year, with sales of ibuprofe...

Euromonitor International's Analgesics in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Acetaminophen leads systemic analgesic growth after COVID-19

Topical analgesics benefited by an increase in product innovation

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