

## **BRIC Countries (Brazil, Russia, India, China) Wine Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-09-20 | 99 pages | MarketLine

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### **Report description:**

BRIC Countries (Brazil, Russia, India, China) Wine Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

The BRIC Wine industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026).

#### Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the wine industry and had a total market value of \$57,374.2 million in 2021. Brazil was the fastest growing country with a CAGR of 6.6% over the 2017-21 period.
- Within the wine industry, China is the leading country among the BRIC nations with market revenues of \$41,627.5 million in 2021. This was followed by Russia, Brazil and India with a value of \$10,902.7, \$3,793.4, and \$1,050.6 million, respectively.
- China is expected to lead the wine industry in the BRIC nations with a value of \$71,663.6 million in 2026, followed by Russia, Brazil, India with expected values of \$15,892.6, \$5,162.5 and \$1,853.5 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC wine market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC wine market
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC wine market with five year

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forecasts by both value and volume

- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the BRIC wine market by value in 2021?
- What will be the size of the BRIC wine market in 2026?
- What factors are affecting the strength of competition in the BRIC wine market?
- How has the market performed over the last five years?
- Who are the top competitors in the BRIC wine market?

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