

## **North America (NAFTA) Wine Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-09-20 | 84 pages | MarketLine

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### **Report description:**

North America (NAFTA) Wine Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

The NAFTA Wine industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026).

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The wine industry within the NAFTA countries had a total market value of \$53,725.2 million in 2021. The Canada was the fastest growing country, with a CAGR of 0.6% over the 2017-21 period.
- Within the wine industry, the US is the leading country among the NAFTA bloc, with market revenues of \$41,757.4 million in 2021. This was followed by Canada and Mexico, with a value of \$10,468.3 and \$1,499.6 million, respectively.
- The US is expected to lead the wine industry in the NAFTA bloc, with a value of \$47,598.4 million in 2026, followed by Canada and Mexico with expected values of \$11,851.7 and \$2,625.4 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA wine market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA wine market
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA wine market with five year

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forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the NAFTA wine market by value in 2021?
- What will be the size of the NAFTA wine market in 2026?
- What factors are affecting the strength of competition in the NAFTA wine market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA wine market?

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