

Italy Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-08-05 | 34 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Italy Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Savory Snacks in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.
- The Italian Savory Snacks market had total revenues of \$1,517.7m in 2021, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 1.6% between 2016 and 2021, to reach a total of 132.8 million kilograms in 2021.
- The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.1% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$1,771.8m by the end of 2026.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Italy

- Leading company profiles reveal details of key savory snacks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy savory snacks market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy savory snacks market by value in 2021?
- What will be the size of the Italy savory snacks market in 2026?
- What factors are affecting the strength of competition in the Italy savory snacks market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's savory snacks market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Italian savory snacks market?

7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.4. What are the most popular brands in the market?
- 7.5. What have been the largest deals in the Italian savory snacks market in recent years?
- 8 Company Profiles
 - 8.1. Unichips Italia SpA
 - 8.2. Amica Chips SpA
 - 8.3. Mondelez International, Inc.
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Italy Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-08-05 | 34 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com