

## **A Global Overview of the Flavours and Fragrances Market - Volume 2 - The Americas**

Market Report | 2022-09-01 | 196 pages | IAL Consultants

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### **Report description:**

This new IAL market report brings together the most up-to-date information available on the Global Flavours and Fragrances Industry, building on previous editions and with intelligence on market values and competitor market shares.

This volume: The Americas

Aspects of the market covered in this study:

- Consumption of flavours and fragrances by end-use application in each global region and country by value (US\$), 2021-2026
- Principal trends and factors affecting the market
- Profiles of key suppliers
- Overview of suppliers and global market shares
- Top-level analysis of market volumes and prices
- Analysis of natural vs. synthetic

The report covers the following end-use sectors:

Flavours:

Beverages, Confectionery, Bakery, Snacks, Savoury/Convenience, Meat, Dairy, Oral/Pharmaceutical, Other (including animal feeds, tobacco etc.)

Fragrances:

Fine Fragrances, Cosmetics & Toiletries, Soap & Detergents, Household Cleaners & Air Fresheners, Other (including candles, aromatherapy, insecticides etc.)

The geographical scope is as follows:

**VOL 2: THE AMERICAS**

Central & North America: USA, Canada, Mexico

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South America: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela

Detailed Product Categories:

A further breakdown is provided for each end-use category, by country, in 2021, for both flavours and fragrances.

#### FLAVOURS

- Bakery - Baked Goods, Cereals, Others
- Beverages - Alcoholic, Carbonated, Specialty Soft, Hot, Juices & Nectars, Powdered
- Confectionery - Chewing Gum, Chocolate, Sugar Confectionery
- Dairy - Cheese/Cream Cheese, Ice Cream, Milk/Dairy Drinks, Others, Yoghurt, Dairy Alternatives
- Meat/Fish - Canned/Preserved, Chilled Processed, Frozen, Meat Alternatives
- Oral/Pharma - Oral Care, Pharma
- Others - Animal Feed, Infant, Pet Food, Tobacco
- Savoury - Fats/Oils, Noodles, Ready Meals, Sauces/Dressings/Condiments, Soups
- Snacks - Crisps, Other Snacks

#### FRAGRANCES

- Cosmetics & Toiletries - Body Care, Cosmetics, Hair Care, Hygiene, Shaving Products
- Fine Fragrances - Men's, Women's, Unisex
- Household - Air Fresheners, Bathroom, Dishwashing, Floor, Kitchen, Window Cleaning
- Other - Aromatherapy, Insecticides, Others, Scented Candles
- Soap & Detergents - Fabric Detergents, Fabric Softeners, Washing Powders, Washing Soaps

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