

Tobacco in Lithuania

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Report description:

Tobacco continued to see strong growth in current value terms in Lithuania in 2021, although this was largely driven by the dynamism being seen in e-vapour products and heated tobacco. Retail volume sales of cigarettes continued to decline in 2021 with this being due to several factors including the ongoing decline in smoking prevalence, but also the growing number of consumers making the switch to heated tobacco and e-vapour products. While retail sales of cigarettes remained under pressure in...

Euromonitor International's Tobacco in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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