

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Slovenia**

Market Direction | 2022-09-14 | 24 pages | Euromonitor

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### **Report description:**

The category is continuing to see marginal growth in retail volume terms as Slovenians return to on-the-go lifestyles and make impulse purchases, although volume growth rates remain much lower than pre-pandemic levels. Higher consumer demand for healthy products is driving the category with fruit snacks and snack bars showing the highest current value growth. Snack bars with nuts and proteins are proving highly popular due to the added nutritional benefits, such as Ma Baker's oat bar with walnut...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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