

Sweet Biscuits, Snack Bars and Fruit Snacks in North Macedonia

Market Direction | 2022-09-14 | 24 pages | Euromonitor

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Report description:

In 2022, while current value growth is expected to increase, volume sales will be unchanged. Inflation is leading to price rises, mainly stemming from the war in Ukraine, which is pushing up energy and food prices and hampering volume growth. Sweet biscuits are the largest product area, with cookies, wafers and plain biscuits seeing the highest growth. However, products with a healthier positioning, such as fruit snacks, are expected to register the highest value growth.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Health and wellness trend drives significant consumer demand for dried fruits

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Moderate growth in constant value over forecast period

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