

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia**

Market Direction | 2022-09-12 | 24 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

While current value growth is expected to be high, volume growth is expected to be lower, as high inflation, stemming from rising energy prices due to the war in Ukraine, leads to price rises. Sweet biscuits remain the largest product area and chocolate-coated biscuits is expected to register the highest current value growth, as consumers continue to look for indulgence in their biscuit choices.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia  
Euromonitor International  
September 2022

List Of Contents And Tables

### **SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN CROATIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Slight volume growth in 2022

Full opening of society benefits protein/energy bars

Koestlin looks to celebrity endorsement to drive growth

#### **PROSPECTS AND OPPORTUNITIES**

Moderate growth in constant value over forecast period

Strong presence of private label within sweet biscuits linked to low prices and high- quality offers

Products with functional ingredients will continue to be the main growth area over the forecast period

#### **CATEGORY DATA**

Table 1 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 2 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 3 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 7 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 8 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 9 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 10 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 11 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 12 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 13 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 14 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 15 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 16 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 17 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 18 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 19 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 20 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

### **SNACKS IN CROATIA**

#### **EXECUTIVE SUMMARY**

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

What next for snacks?

#### MARKET DATA

Table 21 Sales of Snacks by Category: Volume 2017-2022

Table 22 Sales of Snacks by Category: Value 2017-2022

Table 23 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 24 Sales of Snacks by Category: % Value Growth 2017-2022

Table 25 NBO Company Shares of Snacks: % Value 2018-2022

Table 26 LBN Brand Shares of Snacks: % Value 2019-2022

Table 27 Penetration of Private Label by Category: % Value 2017-2022

Table 28 Distribution of Snacks by Format: % Value 2017-2022

Table 29 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 30 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 31 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 32 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia

Market Direction | 2022-09-12 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com