

Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia

Market Direction | 2022-09-12 | 24 pages | Euromonitor

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Report description:

While current value growth is expected to be high, volume growth is expected to be lower, as high inflation, stemming from rising energy prices due to the war in Ukraine, leads to price rises. Sweet biscuits remain the largest product area and chocolate-coated biscuits is expected to register the highest current value growth, as consumers continue to look for indulgence in their biscuit choices.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Koestlin looks to celebrity endorsement to drive growth

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Moderate growth in constant value over forecast period

Strong presence of private label within sweet biscuits linked to low prices and high- quality offers

Products with functional ingredients will continue to be the main growth area over the forecast period

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