

Sweet Biscuits, Snack Bars and Fruit Snacks in Bosnia and Herzegovina

Market Direction | 2022-09-12 | 24 pages | Euromonitor

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Report description:

Sweet biscuits, snack bars and fruit snacks is posting moderate current value growth in 2022, and no rises in volume sales. Though there is a drop in demand for sweet biscuits, the product area is the largest, with plain biscuits accounting for the highest proportion of volume sales. Growth of sweet biscuits is nonetheless suffering, while snack bars and fruit snacks are showing much more dynamism. These areas are substantially smaller than sweet biscuits but are rising fast as their products ar...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Sweet biscuits suffers while snack bars and fruit snacks rise

Danube still rules, with Jaffa just behind

Protein/energy bars and fruit snacks surge ahead of the rest

PROSPECTS AND OPPORTUNITIES

Overall modest growth anticipated, with dried fruit and protein/energy bars rising fastest

Plain biscuits to see slow and sluggish growth

Small local grocers to lose more ground to supermarkets and hypermarkets

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