

## **Sugar Confectionery in the Czech Republic**

Market Direction | 2022-09-12 | 21 pages | Euromonitor

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### **Report description:**

Retail and current value sales of sugar confectionery declined in 2020 as Coronavirus (COVID-19) restrictions on consumer mobility, not least lockdown conditions, left few opportunities to purchase products that they generally buy on impulse, such as medicated confectionery, mints and lollipops. While the situation improved in the second half of 2021, when COVID-19 restrictions began to ease, boiled sweets and toffees, caramels and nougat continued to see a drop in retail volume sales over the y...

Euromonitor International's Sugar Confectionery in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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September 2022

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