

Sugar Confectionery in South Africa

Market Direction | 2022-09-15 | 24 pages | Euromonitor

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Report description:

In 2022, sugar confectionery is set to record moderate growth in retail current value terms, but with retail volume decline, growth is due purely to rising unit prices. There have been many factors severely impacting the unit prices of products across the category, including rising inflation, civil unrest locally and war in Ukraine. Meanwhile, transport costs are rising for consumers due to constant fuel price increases. Growth in the economy is also being hampered by rolling blackouts and the i...

Euromonitor International's Sugar Confectionery in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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