

Sugar Confectionery in Slovakia

Market Direction | 2022-09-14 | 21 pages | Euromonitor

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Report description:

In 2022, sugar confectionery is anticipated to see a slight retail volume decline but current value growth. Medicated confectionery is set to see a strong increase in demand in 2022, as COVID-19 related restrictions are lifted and consumers spend longer periods of time outside of the home, in closer contact with one another, consumers are therefore more likely to require such products. The rising health trend opened the door to healthier snacking alternatives. For example, in 2020, Jojo Veggie f...

Euromonitor International's Sugar Confectionery in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Slovak players perform well as consumers want to help local businesses

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