

Snacks in Slovenia

Market Direction | 2022-09-14 | 62 pages | Euromonitor

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Report description:

The health and wellness trend is driving the snacks category in Slovenia as health awareness rises and consumers seek to create a healthier lifestyle. Influencers on social media are promoting healthier snacks and a rising number of so-called nutrition advisors and fitness instructors in Slovenia are educating people on nutritional facts. With the influence of social media, consumer mindsets have changed with many now willing to pay more for healthier products. Manufacturers have realised the ne...

Euromonitor International's Snacks in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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