

Snacks in Slovakia

Market Direction | 2022-09-14 | 74 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2022, snacks is set to see a decline in retail volume sales, while current value sales will record notable growth. COVID-19 related restrictions were lifted in April 2022, which also brought an end to home seclusion, which will lead to a decline in snacks consumption at home. However, the rising prices of raw materials have led to an increase in production costs, causing current value sales to rise. Foodservice sales of snacks rebounded, meanwhile, as pandemic-related restrictions were lifted...

Euromonitor International's Snacks in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Snacks in Slovakia
Euromonitor International
September 2022

List Of Contents And Tables

SNACKS IN SLOVAKIA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Snacks by Format: % Value 2017-2022

Table 9 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 10 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price rises place a downwards pressure on consumer purchasing power

Rise of fair-trade products, with private label driving growth

Stronger private label performance prevented by promotions by the leaders

PROSPECTS AND OPPORTUNITIES

A move towards darker and more premium chocolate expected

"Clean" chocolate confectionery expected to witness noticeable growth

Care for the environment will impact purchasing decisions

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 14 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 17 Sales of Chocolate Tablets by Type: % Value 2017-2022
 Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022
 Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022
 Table 20 Distribution of Chocolate Confectionery by Format: % Value 2017-2022
 Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027
 Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027
 Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027
 Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

GUM IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Gum starts its post-COVID-19 rebound
 Declining smoking prevalence and shift towards e-vapour products negatively affect chewing gum sales
 Mars maintains its dominance with traditional brands

PROSPECTS AND OPPORTUNITIES

Growth set to see a gradual slowdown as Slovaks continue to work from home and shop for groceries online
 Potential for small local brands with government support
 Database of products could prove useful, but its efficacy remains to be seen

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2017-2022
 Table 26 Sales of Gum by Category: Value 2017-2022
 Table 27 Sales of Gum by Category: % Volume Growth 2017-2022
 Table 28 Sales of Gum by Category: % Value Growth 2017-2022
 Table 29 Sales of Gum by Flavour: Rankings 2017-2022
 Table 30 NBO Company Shares of Gum: % Value 2018-2022
 Table 31 LBN Brand Shares of Gum: % Value 2019-2022
 Table 32 Distribution of Gum by Format: % Value 2017-2022
 Table 33 Forecast Sales of Gum by Category: Volume 2022-2027
 Table 34 □Forecast Sales of Gum by Category: Value 2022-2027
 Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2022-2027
 Table 36 □Forecast Sales of Gum by Category: % Value Growth 2022-2027

SUGAR CONFECTIONERY IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health remains a priority, helping to maintain stable sales
 Slovak players perform well as consumers want to help local businesses
 Nestle maintains its lead, but other players invest in point-of-sale materials

PROSPECTS AND OPPORTUNITIES

Move towards healthier products, driven by large retail stores
 Retailers pledge to reduce the sugar content in their private label products
 As smoking alternatives gain in popularity, demand for mints might decline

CATEGORY DATA

Table 37 Sales of Sugar Confectionery by Category: Volume 2017-2022
 Table 38 Sales of Sugar Confectionery by Category: Value 2017-2022
 Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022
 Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022
 Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 44 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to growth for snack bars due to on-the-go snacking later in the year

Return to decline for sweet biscuits due to healthier consumption

Locally sourced and made fruit snacks and snack bars garner much consumer interest

PROSPECTS AND OPPORTUNITIES

Decline for sweet biscuits as consumers watch their weight and sugar intake

Sugar reduction by private label players

Dynamic growth for e-commerce as local players develop their e-shop and related services

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 57 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 58 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 59 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 62 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 63 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 64 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

ICE CREAM IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rebound for foodservice hampers growth in retail

Innovations in fruit flavours in water ice cream

Private label share rises as consumers become more price-conscious

PROSPECTS AND OPPORTUNITIES

Healthier snacking will drive stronger growth for impulse water ice cream

Eco-friendly and ethical products set to see increasing consumer interest

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Success of a new product database remains to be seen

CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2017-2022

Table 70 Sales of Ice Cream by Category: Value 2017-2022

Table 71 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 72 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2017-2022

Table 74 Sales of Impulse Ice Cream by Format: % Value 2017-2022

Table 75 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 76 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2018-2022

Table 78 □LBN Brand Shares of Impulse Ice Cream: % Value 2019-2022

Table 79 □NBO Company Shares of Take-home Ice Cream: % Value 2018-2022

Table 80 □LBN Brand Shares of Take-home Ice Cream: % Value 2019-2022

Table 81 □Distribution of Ice Cream by Format: % Value 2017-2022

Table 82 □Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 83 □Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 84 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 85 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

SAVOURY SNACKS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Falling sales as home seclusion ends and foodservice rebounds

Healthier product launches meet consumer demand

Local brands remain popular

PROSPECTS AND OPPORTUNITIES

Vegetable, pulse and bread chips set to see the strongest growth as consumers prefer healthier alternatives

Gluten-free and better for you products set to see growth

Competition from unpackaged products expected

CATEGORY DATA

Table 86 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 87 Sales of Savoury Snacks by Category: Value 2017-2022

Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 89 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 90 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 91 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 92 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 94 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 95 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 96 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Snacks in Slovakia

Market Direction | 2022-09-14 | 74 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-03
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com