

## **Snacks in Bosnia and Herzegovina**

Market Direction | 2022-09-12 | 63 pages | Euromonitor

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### **Report description:**

Snacks overall is seeing minimal volume growth in 2022, with ice cream positing moderately positive rises, and savoury snacks and chocolate confectionery recording only marginal growth. Sweet biscuits, snack bars and fruit snacks has so far not moved, in volume terms, while sugar confectionery and gum are falling. Though some product areas are seeing strong and healthy increases, such as protein/energy bars, for example, demand on the whole is low amid economic uncertainty. By contrast, current...

Euromonitor International's Snacks in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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