

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Lithuania**

Market Direction | 2022-09-15 | 23 pages | Euromonitor

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### **Report description:**

Heated tobacco products and e-vapour products continued to post dynamic growth in current value terms in 2021. Many consumers shifted from the smoking regular cigarettes during the review period to what they perceived to be less harmful products, such as heated tobacco and various vaping products. Concerned by the rapid rise of these products and uncertainty around their long-term health impact, the government continued increasing excise tax for these products in 2021, but this did not put the b...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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