

Savoury Snacks in the Czech Republic

Market Direction | 2022-09-12 | 22 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) pandemic provided a strong boost to the consumption of savoury snacks in the Czech Republic. During lockdowns and generally more home-centred lifestyles, consumers opted to indulge in savoury snacks when watching TV and films, working and studying from home and playing games on their digital devices. Unsurprisingly, as consumers started to return to work, school, social and leisure norms, savoury snacks has been unable to stimulate further overall retail volume growth t...

Euromonitor International's Savoury Snacks in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Search for fast, tasty and "light" options spurs sales of meat snacks

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