

## **Savoury Snacks in South Africa**

Market Direction | 2022-09-15 | 23 pages | Euromonitor

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### **Report description:**

In 2022, savoury snacks is set to record moderate retail current value growth. This will be driven by rising unit prices, as retail volume declines are expected across around half the categories, and in savoury snacks overall. Local demand for peanuts and biltong (cured meat snack) is set to continue to drive volume growth in nuts, seeds and trail mixes and meat snacks, despite rising unit prices, while the other categories that are expected to see volume growth are niches, and therefore growing...

Euromonitor International's Savoury Snacks in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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September 2022

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Busy lifestyles boost on-the-go snacking as lines between eating occasions blur

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