

Savoury Snacks in Slovakia

Market Direction | 2022-09-14 | 21 pages | Euromonitor

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Report description:

After seeing dynamic retail volume and current value growth during the COVID-19 pandemic and ensuing lockdowns, savoury snacks is set to decline in retail volume terms in 2022. This will be due to the lifting of pandemic-related restrictions and the end of home seclusion, which will lead to lower at-home consumption, as well as a rebound in foodservice, which will lead to lower sales in retail. The category is set to see an increase in sales in current value terms, however, due to rising prices.

Euromonitor International's Savoury Snacks in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2022

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Healthier product launches meet consumer demand

Local brands remain popular

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Summary 1 Research Sources

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