

Savoury Snacks in North Macedonia

Market Direction | 2022-09-14 | 19 pages | Euromonitor

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Report description:

The trading environment is expected to be more positive in 2022, with current value growth and marginal volume growth, following from a fall in volume sales in 2021. All the same, inflation is expected to hit savoury snacks, owing to the war in Ukraine which is leading to increasing energy prices and also rising prices for key ingredients of savoury snacks, such as wheat, corn and edible oils.

Euromonitor International's Savoury Snacks in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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PepsiCo and Vitaminka continue to lead savoury snacks in 2022 due to their strong brand portfolios

Puffed snacks registers highest growth

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Wide product range ensures constant value growth over forecast period

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