

Savoury Snacks in Georgia

Market Direction | 2022-09-12 | 19 pages | Euromonitor

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Report description:

Potato and tortilla chips are witnessing negative volume sales in 2022 as leading player PepsiCo is restricted by having to reduce production at some of its sites due to the war in Ukraine. PepsiCo's production of potato and tortilla chips largely takes place in Russia forcing the company to look for new sites. A lack of raw materials, such as wheat is also a major issue pushing up costs. Volume sales of puffed snacks and vegetable, pulse and bread chips have lagged in recent years and they are...

Euromonitor International's Savoury Snacks in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Savoury Snacks in Georgia
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List Of Contents And Tables

SAVOURY SNACKS IN GEORGIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume sales decline as snack production faces constraints

Savoury biscuits sustain modest growth during pandemic

PepsiCo faces challenges in production

PROSPECTS AND OPPORTUNITIES

Snacks to see healthy growth as manufacturers adapt

PepsiCo to remain leader despite challenges

Entrenched at-home snacking behaviour will drive bigger formats

CATEGORY DATA

Table 1 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 2 Sales of Savoury Snacks by Category: Value 2017-2022

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 7 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

SNACKS IN GEORGIA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2017-2022

Table 13 Sales of Snacks by Category: Value 2017-2022

Table 14 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 15 Sales of Snacks by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Snacks: % Value 2018-2022

Table 17 LBN Brand Shares of Snacks: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

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Table 19 Distribution of Snacks by Format: % Value 2017-2022

Table 20 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 21 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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