

Savoury Snacks in Bosnia and Herzegovina

Market Direction | 2022-09-12 | 19 pages | Euromonitor

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Report description:

Savoury snacks is posting marginally positive volume growth and moderate and healthy current value growth in 2022. Consumption was largely unaffected by COVID-19 and growth continues to be supported by stable demand and boosted by frequent key new product launches and high levels of innovation. Moreover, savoury snacks products are viewed as good alternatives to snacks that contain a lot of sugar.

Euromonitor International's Savoury Snacks in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2022

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Marbo moves to Serbia

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