

Sanitary Protection in Spain

Market Direction | 2022-09-12 | 24 pages | Euromonitor

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Report description:

Spain experienced another year with the pandemic in 2021, but also saw rising inflation, pushing prices up and therefore making unit price more relevant for decision making. While this helped sanitary protection record a better performance in current value terms in 2021, moving from negative territory a year earlier into positive growth, sales in volume terms and at constant 2021 prices were still in decline in Spain in 2021.

Euromonitor International's Sanitary Protection in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Sanitary Protection in Spain
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List Of Contents And Tables

SANITARY PROTECTION IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Overall volumes continue declining in 2021, although inflation provides a boost to current value sales

Menstrual cups and sustainable products gaining in popularity

Little movement in company rankings

PROSPECTS AND OPPORTUNITIES

Continuation of the long-term trend of volume decline

Value growth expected due to price rises and increasing premiumisation

Marketing to younger people to try and maintain the consumer base

CATEGORY DATA

Table 1 Retail Sales of Sanitary Protection by Category: Value 2016-2021

Table 2 Retail Sales of Sanitary Protection by Category: % Value Growth 2016-2021

Table 3 Retail Sales of Tampons by Application Format: % Value 2016-2021

Table 4 NBO Company Shares of Retail Sanitary Protection: % Value 2017-2021

Table 5 LBN Brand Shares of Retail Sanitary Protection: % Value 2018-2021

Table 6 Forecast Retail Sales of Sanitary Protection by Category: Value 2021-2026

Table 7 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2021-2026

CHART 1 Retail Tissue and Hygiene Value Sales Growth Scenarios: 2019-2026

CHART 2 Retail Tissue and Hygiene Impact of Drivers on Value Sales: 2019-2026

TISSUE AND HYGIENE IN SPAIN

EXECUTIVE SUMMARY

Tissue and hygiene in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 8 Birth Rates 2016-2021

Table 9 Infant Population 2016-2021

Table 10 Female Population by Age 2016-2021

Table 11 Total Population by Age 2016-2021

Table 12 Households 2016-2021

Table 13 Forecast Infant Population 2021-2026

Table 14 Forecast Female Population by Age 2021-2026

Table 15 Forecast Total Population by Age 2021-2026

Table 16 Forecast Households 2021-2026

MARKET DATA

Table 17 □Retail Sales of Tissue and Hygiene by Category: Value 2016-2021

Table 18 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2016-2021

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Table 19 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2017-2021

Table 20 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2018-2021

Table 21 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2016-2021

Table 22 □Distribution of Retail Tissue and Hygiene by Format: % Value 2016-2021

Table 23 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2021

Table 24 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2021-2026

Table 25 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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