

## **Portable Players in Spain**

Market Direction | 2022-07-28 | 19 pages | Euromonitor

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### **Report description:**

Retail constant value sales (2022 prices) of portable players declined for the third year in a row during 2022. Portable media players have largely been cannibalised by smartphones, which local consumers increasingly use to stream music, films and TV shows, so wireless speakers now dominate demand in this category. The latter are relatively cheap and very portable - easy to move from room to room and can be used both inside and outside. They are particularly popular with smartphone users, especi...

Euromonitor International's Portable Players in Spain report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Portable Players market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Falling prices lead some to purchase multiple smart speakers

E-Readers falling out of favour

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E-commerce will continue to grow in importance

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