

Personal Luxury in South Africa

Market Direction | 2022-09-15 | 24 pages | Euromonitor

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Report description:

The pandemic made the trading environment extremely difficult in South Africa, both in terms of footfall in specialist stores and product availability through supply chain challenges. As such, many stores that retail ready-to-wear designer apparel and footwear were forced out of business and this has in turn impacted product availability. Despite the gradual reopening of non-grocery specialists in South Africa, demand for designer apparel and footwear (ready-to-wear) is set to further decline in...

Euromonitor International's Personal Luxury in South Africa report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Personal Luxury in South Africa
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List Of Contents And Tables

PERSONAL LUXURY IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

Slow recovery ahead for personal luxury

The rise of second-hand personal luxury in South Africa

Improved accessibility due to online presence

CATEGORY DATA

Table 1 Sales of Personal Luxury by Category: Value 2017-2022

Table 2 Sales of Personal Luxury by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Personal Luxury: % Value 2017-2021

Table 4 LBN Brand Shares of Personal Luxury: % Value 2018-2021

Table 5 Distribution of Personal Luxury by Format: % Value 2017-2022

Table 6 Forecast Sales of Personal Luxury by Category: Value 2022-2027

Table 7 Forecast Sales of Personal Luxury by Category: % Value Growth 2022-2027

LUXURY GOODS IN SOUTH AFRICA

EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2017-2022

Table 9 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 11 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 12 LBN Brand Shares of Luxury Goods: % Value 2018-2021

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Table 13 Distribution of Luxury Goods by Format and Category: % Value 2022

Table 14 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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