

In-Car Entertainment in Australia

Market Direction | 2022-09-15 | 19 pages | Euromonitor

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Report description:

There have been significant improvements in the quality of pre-installed audio, media and entertainment systems in the cars sold in Australia in recent years. High-standard fitted sound systems and navigation systems are even becoming more common in budget-friendly vehicles. Therefore, a wider range of consumers have access to pre-installed electronics as standard equipment or additional features in new cars. This has resulted in significant downwards pressure on the demand for in-car navigation...

Euromonitor International's In-Car Entertainment in Australia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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In-dash media players sees impetus from hardware and software updates

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