

Gum in the Czech Republic

Market Direction | 2022-09-12 | 19 pages | Euromonitor

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Report description:

Over 2022, gum is expected to continue its recovery from the sharp decline in retail volume and current value sales in 2020, caused by the exigencies of the Coronavirus (COVID-19) pandemic. However, retail volume sales are set to remain slightly below the 2019 level by the end of the review period. Gum is highly dependent on impulse purchases and on-the-go consumption and as a breath freshener. While consumers continue to return to pre-pandemic work, school, play and social norms, some remain ca...

Euromonitor International's Gum in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2022

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