

Gum in Slovakia

Market Direction | 2022-09-14 | 20 pages | Euromonitor

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Report description:

Gum is expected to see robust growth in 2022, although the pre-pandemic level of sales is not forecast to be regained. Although both categories are expected to see similar performances, bubble gum remains only a minor category, with chewing gum accounting for most sales. During 2021, COVID-19 related restrictions remained in place in the country and many consumers continued to work from home, negatively affecting demand for chewing gum. However, in 2022, chewing gum is set to start its recovery...

Euromonitor International's Gum in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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