

Consumer Electronics in Australia

Market Direction | 2022-09-15 | 86 pages | Euromonitor

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Report description:

Consumer electronics in Australia is expected to see slower retail volume growth in 2022, due to various challenges, with consumer demand in many categories softening after seeing strong growth during the COVID-19 pandemic. Ongoing supply chain issues are also casting a shadow over Australia's consumer electronics industry in 2022, as shortages of key components persist. As well as rising energy prices and freight costs, labour shortages have worsened supply chain disruptions. In addition, geopo...

Euromonitor International's Consumer Electronics in Australia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Retail sales of computers and peripherals start to cool off after bumper sales during the pandemic

Consumers call for versatile and reliable technology for laptops

Manufacturers strive to optimise the performance of tablets to support the category

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