

Computers and Peripherals in Spain

Market Direction | 2022-07-28 | 22 pages | Euromonitor

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Report description:

Retail constant value sales (2022 prices) of computer and peripherals declined for the first time in three years during 2022, but retail volume sales continued to rise - albeit at a slower rate than in the previous year. 2020 was a boom year for computer demand in Spain, as the pandemic led to many people working or studying from home. However, this had a negative effect on demand in both 2021 and 2022, due to a reduction in replacement purchases. The largest declines in retail constant value sa...

Euromonitor International's Computers and Peripherals in Spain report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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