

## **Computers and Peripherals in Australia**

Market Direction | 2022-09-15 | 22 pages | Euromonitor

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### **Report description:**

Despite supply chain constraints, demand for computers and peripherals continued to grow in 2021, driven by COVID-19 lifestyle changes, including the one computer per person trend. Also, the usage intensity of computers rose due to accelerated market trends, including working from home, e-learning, and the e-commerce revolution. As these demands were met during the pandemic, it is unlikely that the category will continue its growth trend in 2022. Indeed, overall retail volume sales of computers...

Euromonitor International's Computers and Peripherals in Australia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Computers and Peripherals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Manufacturers strive to optimise the performance of tablets to support the category

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