

Cigarettes in Lithuania

Market Direction | 2022-09-15 | 23 pages | Euromonitor

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Report description:

Sales of cigarettes continued to decline in retail volume terms in 2021 continuing the pattern seen throughout the review period. Most consumers were already well aware of the negative impact that smoking cigarettes has on their health, but the COVID-19 pandemic created new concerns. Medical experts highlighted the additional threat to smokers, with COVID-19 attacking the lungs and respiratory system, thereby putting smokers at greater risk. This served as a further incentive for people to quit.

Euromonitor International's Cigarettes in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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TOBACCO IN LITHUANIA

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