

Chocolate Confectionery in the Czech Republic

Market Direction | 2022-09-12 | 21 pages | Euromonitor

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Report description:

During 2021, the consumption of chocolate confectionery recovered from the negative effects of the Coronavirus (COVID-19) lockdowns, and other restrictions on mobility, when consumers consumed significantly fewer boxed assortments and less seasonal chocolate. Over 2022, further retail volume growth is predicted for chocolate confectionery, as all categories continue to revive, albeit at a weaker rate than in 2021. The anticipated slowdown in overall consumption growth is due to the maturity of s...

Euromonitor International's Chocolate Confectionery in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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