

## **Chocolate Confectionery in South Africa**

Market Direction | 2022-09-15 | 23 pages | Euromonitor

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### **Report description:**

In 2022, chocolate confectionery is set to record muted growth in retail current value terms, along with declines in retail volumes across all categories with the exception of seasonal chocolate. The unit prices of products have been rising across the category, due to inflation, civil unrest locally and war in Ukraine. Overall, the unit prices of chocolate confectionery are set to see a second year of double-digit growth. In addition, fuel prices have been increasing by ZAR1-2 per litre almost e...

Euromonitor International's Chocolate Confectionery in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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