

**Chocolate Confectionery in North Macedonia**

Market Direction | 2022-09-14 | 18 pages | Euromonitor

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**Report description:**

In 2022, while current value growth is expected to increase, volume sales will be unchanged. Inflation is leading to price rises, mainly stemming from the war in Ukraine, which is pushing up energy and food prices. Seasonal chocolate is expected to register the highest current value growth, largely driven by increased offerings from the leading confectionery players.

Euromonitor International's Chocolate Confectionery in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Lindt making inroads

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