

## **Chocolate Confectionery in North Macedonia**

Market Direction | 2022-09-14 | 18 pages | Euromonitor

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### **Report description:**

In 2022, while current value growth is expected to increase, volume sales will be unchanged. Inflation is leading to price rises, mainly stemming from the war in Ukraine, which is pushing up energy and food prices. Seasonal chocolate is expected to register the highest current value growth, largely driven by increased offerings from the leading confectionery players.

Euromonitor International's Chocolate Confectionery in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Chocolate Confectionery in North Macedonia  
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List Of Contents And Tables

### **CHOCOLATE CONFECTIONERY IN NORTH MACEDONIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Volume sales unchanged in 2022

Kraskomerc doel continues to lead chocolate confectionery, gaining share thanks to its broad portfolio and innovation

Lindt making inroads

#### **PROSPECTS AND OPPORTUNITIES**

Moderate constant value growth over forecast period

Modern grocery retailers continue to gain value share

Seasonal chocolate to maintain highest growth over the forecast period

#### **CATEGORY DATA**

Summary 1 Other Chocolate Confectionery by Product Type: 2022

Table 1 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 2 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Table 5 Sales of Chocolate Tablets by Type: % Value 2017-2022

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 10 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 11 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

### **SNACKS IN NORTH MACEDONIA**

#### **EXECUTIVE SUMMARY**

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

#### **MARKET DATA**

Table 13 Sales of Snacks by Category: Volume 2017-2022

Table 14 Sales of Snacks by Category: Value 2017-2022

Table 15 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 16 Sales of Snacks by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Snacks: % Value 2018-2022

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Table 18 LBN Brand Shares of Snacks: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Snacks by Format: % Value 2017-2022

Table 21 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 22 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

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