

## **Chocolate Confectionery in Georgia**

Market Direction | 2022-09-12 | 18 pages | Euromonitor

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### **Report description:**

2022 was expected to be a better year as growing demand for chocolate confectionery after the easing of COVID-19 restrictions such as wearing masks and home quarantines. Consumer demand has recovered to an extent with positive volume growth in tablets, countlines, chocolate pouches and bags. However, rising inflation in 2021 followed by start of the war in Ukraine in 2022, has driven up prices and thus hampered volume sales, especially for manufacturers whose production sites are located in Ukra...

Euromonitor International's Chocolate Confectionery in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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September 2022

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