

Chocolate Confectionery in Croatia

Market Direction | 2022-09-12 | 18 pages | Euromonitor

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Report description:

Chocolate confectionery is expected to register further current value and volume growth in 2022, with value growth being higher than volume growth, as inflation pushes up prices. Countlines is expected to register the highest growth, particularly for on-the-go formats, as society fully opens up after the pandemic restrictions.

Euromonitor International's Chocolate Confectionery in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Chocolate Confectionery in Croatia

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List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued healthy value and volume growth

Players push for premium positioning

Growing range of healthier chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Minimal constant value growth over forecast period

Price sensitivity sees gains for private label

E-commerce continues to grow as more consumers perceive the channel as trustworthy and reliable

CATEGORY DATA

Table 1 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 2 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Table 5 Sales of Chocolate Tablets by Type: % Value 2017-2022

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

SNACKS IN CROATIA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2017-2022

Table 14 Sales of Snacks by Category: Value 2017-2022

Table 15 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 16 Sales of Snacks by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Snacks: % Value 2018-2022

Table 18 LBN Brand Shares of Snacks: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Snacks by Format: % Value 2017-2022

Table 21 Forecast Sales of Snacks by Category: Volume 2022-2027

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Table 22 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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