

Chocolate Confectionery in Bosnia and Herzegovina

Market Direction | 2022-09-12 | 18 pages | Euromonitor

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Report description:

Chocolate confectionery overall is maintaining positive though minimal volume growth in 2022, and healthy current value growth. Boxed assortments leads with the highest rises as consumers turn their attention to its products. Players are launching noticeably improved varieties throughout chocolate confectionery, drawing consumers to products they have previously passed by.

Euromonitor International's Chocolate Confectionery in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Shrinkflation trend continues despite consumer awareness

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