

Cat Food in Austria

Market Direction | 2022-09-15 | 25 pages | Euromonitor

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Report description:

Cats continued to be more popular and common in Austrian households than dogs in 2022 albeit with significantly lower growth rates with regard to population growth than in 2020. The popularity of keeping cats is related to the fact that they tend to be lower maintenance (eg do not have to be walked, tend to have to be taken to the vet less frequently, are less expensive to feed, and can be left alone for longer etc). Cats also typically face less prejudice and scrutiny by landlords and housing a...

Euromonitor International's Cat Food in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CAT FOOD IN AUSTRIA

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Cats remain a popular pet thereby driving cat food sales

Volume sales under pressure due to price pressures and less time at home

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