

Away-From-Home Tissue and Hygiene in Spain

Market Direction | 2022-09-12 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Generally, AFH tissue and its various categories saw steep declines in 2020, when the pandemic first hit Spain, before recovering with positive growth in 2021, albeit not as strong as the declines seen a year earlier in volume terms. The emergence of COVID-19 in the country in the first quarter of 2020 naturally had a major impact on many parts of the AFH channel due to the lockdowns, foodservice closures and other restrictions imposed by the government to try and stop the spread of the virus. T...

Euromonitor International's Away-from-Home Tissue and Hygiene in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Away-From-Home Tissue and Hygiene in Spain
Euromonitor International
March 2022

List Of Contents And Tables

AWAY-FROM-HOME TISSUE AND HYGIENE IN SPAIN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Toilet paper suffers the strongest declines in 2020, but rebounds into positive growth in 2021

Horeca rebounds in 2021 after suffering a loss of both tourist and domestic demand in 2020

Hospitals see COVID-19 admissions but fewer routine appointments

PROSPECTS AND OPPORTUNITIES

Positive growth expected over the forecast period

Horeca should benefit from the return of tourists

Sustainability will become more evident

CATEGORY DATA

Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2016-2021

Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2016-2021

Table 3 Sales of Away-From-Home Paper Towels by Type: % Value 2016-2021

Table 4 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2016-2021

Table 5 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2021

Table 6 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2021-2026

Table 7 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2021-2026

CHART 1 Retail Tissue and Hygiene Value Sales Growth Scenarios: 2019-2026

CHART 2 Retail Tissue and Hygiene Impact of Drivers on Value Sales: 2019-2026

TISSUE AND HYGIENE IN SPAIN

EXECUTIVE SUMMARY

Tissue and hygiene in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 8 Birth Rates 2016-2021

Table 9 Infant Population 2016-2021

Table 10 Female Population by Age 2016-2021

Table 11 Total Population by Age 2016-2021

Table 12 Households 2016-2021

Table 13 Forecast Infant Population 2021-2026

Table 14 Forecast Female Population by Age 2021-2026

Table 15 Forecast Total Population by Age 2021-2026

Table 16 Forecast Households 2021-2026

MARKET DATA

Table 17 □Retail Sales of Tissue and Hygiene by Category: Value 2016-2021

Table 18 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2016-2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19	□NBO Company Shares of Retail Tissue and Hygiene: % Value 2017-2021
Table 20	□LBN Brand Shares of Retail Tissue and Hygiene: % Value 2018-2021
Table 21	□Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2016-2021
Table 22	□Distribution of Retail Tissue and Hygiene by Format: % Value 2016-2021
Table 23	□Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2021
Table 24	□Forecast Retail Sales of Tissue and Hygiene by Category: Value 2021-2026
Table 25	□Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Away-From-Home Tissue and Hygiene in Spain

Market Direction | 2022-09-12 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com