

Alcoholic Drinks in Norway

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Report description:

Having surged during 2020 amid lockdown measures, off-trade volume sales of alcoholic drinks continued to rise in 2021-albeit at a much more modest rate than in the previous year. COVID-19 restrictions continued to hamper the cross-border trade with neighbouring Sweden, where alcoholic drinks are considerably cheaper. Meanwhile, a revival in on-trade consumption during the summer months was swiftly curtailed by a renewed surge in COVID-19 cases, which led to the re-imposition of restrictions on...

Euromonitor International's Alcoholic Drinks in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Alcoholic Drinks in Norway
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List Of Contents And Tables

ALCOHOLIC DRINKS IN NORWAY

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

CHART 1 Alcoholic Drinks Off-Trade Volume Sales Growth Scenarios: 2019-2026

CHART 2 Alcoholic Drinks On-Trade Volume Sales Growth Scenarios: 2019-2026

CHART 3 Alcoholic Drinks Impact of Soft Drivers on Off-Trade Volume Sales: 2019-2026

CHART 4 Alcoholic Drinks Impact of Soft Drivers on On-Trade Volume Sales: 2019-2026

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 1 Number of On-trade Establishments by Type 2015-2021

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 2 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

MARKET DATA

Table 3 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 4 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 5 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 6 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 10 □Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

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Table 11 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021
Table 12 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021
Table 13 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2021
Table 14 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026
Table 15 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026
Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026
Table 17 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

BEER IN NORWAY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Cross-border trade remains subdued

Health trend boosts consumer interest in no-lo

Fruity trend expands beyond IPAs

PROSPECTS AND OPPORTUNITIES

Relaxation of pandemic restrictions will lead to normalisation of cross-border trade

Craft beer will struggle to compete on price

Deepening health trend will continue to support demand for no-lo

CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2021

Table 18 Number of Breweries 2016-2021

CATEGORY DATA

Table 19 Sales of Beer by Category: Total Volume 2016-2021

Table 20 Sales of Beer by Category: Total Value 2016-2021

Table 21 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 22 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 23 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 24 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 25 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 26 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 27 □Sales of Beer by Craft vs Standard 2016-2021

Table 28 □GBO Company Shares of Beer: % Total Volume 2017-2021

Table 29 □NBO Company Shares of Beer: % Total Volume 2017-2021

Table 30 □LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 31 □Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 32 □Forecast Sales of Beer by Category: Total Value 2021-2026

Table 33 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 34 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

WINE IN NORWAY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Flat off-trade development, moderate on-trade recovery

Sparkling wine from the UK and USA growing in popularity

Rose demand becoming less seasonal

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PROSPECTS AND OPPORTUNITIES

Off-trade volume sales will suffer a post-pandemic hangover
Prosecco, Cava and Cremant will continue to grow in popularity
Bag-in-box packaging will continue to gain ground

CATEGORY DATA

Table 35 Sales of Wine by Category: Total Volume 2016-2021
Table 36 Sales of Wine by Category: Total Value 2016-2021
Table 37 Sales of Wine by Category: % Total Volume Growth 2016-2021
Table 38 Sales of Wine by Category: % Total Value Growth 2016-2021
Table 39 Sales of Wine by Off-trade vs On-trade: Volume 2016-2021
Table 40 Sales of Wine by Off-trade vs On-trade: Value 2016-2021
Table 41 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021
Table 42 Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021
Table 43 Sales of Still Red Wine by Price Segment: % Off-trade Volume 2016-2021
Table 44 □Sales of Still Rose Wine by Price Segment: % Off-trade Volume 2016-2021
Table 45 □Sales of Still White Wine by Price Segment: % Off-trade Volume 2016-2021
Table 46 □Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2016-2021
Table 47 □GBO Company Shares of Still Light Grape Wine: % Total Volume 2017-2021
Table 48 □NBO Company Shares of Still Light Grape Wine: % Total Volume 2017-2021
Table 49 □LBN Brand Shares of Still Light Grape Wine: % Total Volume 2018-2021
Table 50 □GBO Company Shares of Champagne: % Total Volume 2017-2021
Table 51 □NBO Company Shares of Champagne: % Total Volume 2017-2021
Table 52 □LBN Brand Shares of Champagne: % Total Volume 2018-2021
Table 53 □GBO Company Shares of Other Sparkling Wine: % Total Volume 2017-2021
Table 54 □NBO Company Shares of Other Sparkling Wine: % Total Volume 2017-2021
Table 55 □LBN Brand Shares of Other Sparkling Wine: % Total Volume 2018-2021
Table 56 □GBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2017-2021
Table 57 □NBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2017-2021
Table 58 □LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume 2018-2021
Table 59 □Forecast Sales of Wine by Category: Total Volume 2021-2026
Table 60 □Forecast Sales of Wine by Category: Total Value 2021-2026
Table 61 □Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026
Table 62 □Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

CIDER/PERRY IN NORWAY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Cider faces increased competition from flavoured beer and RTDs
Relatively low ABV is increasingly a plus for cider
Leader Hansa Borg Bryggerier continues to keep rivals at arm's length

PROSPECTS AND OPPORTUNITIES

Revival in cross-border trade will drive a mild post-pandemic hangover
Local brands will continue to grow in popularity but remain a niche
Health trend will continue to boost demand for cider at the expense of stronger ABV alternatives

CATEGORY DATA

Table 63 Sales of Cider/Perry: Total Volume 2016-2021
Table 64 Sales of Cider/Perry: Total Value 2016-2021
Table 65 Sales of Cider/Perry: % Total Volume Growth 2016-2021

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Table 66 Sales of Cider/Perry: % Total Value Growth 2016-2021
 Table 67 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2016-2021
 Table 68 Sales of Cider/Perry by Off-trade vs On-trade: Value 2016-2021
 Table 69 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2016-2021
 Table 70 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2016-2021
 Table 71 GBO Company Shares of Cider/Perry: % Total Volume 2017-2021
 Table 72 □NBO Company Shares of Cider/Perry: % Total Volume 2017-2021
 Table 73 □LBN Brand Shares of Cider/Perry: % Total Volume 2018-2021
 Table 74 □Forecast Sales of Cider/Perry: Total Volume 2021-2026
 Table 75 □Forecast Sales of Cider/Perry: Total Value 2021-2026
 Table 76 □Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026
 Table 77 □Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

RTDS IN NORWAY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Hard seltzer continues to drive RTD growth
 Pre-made cocktails growing in popularity in the on-trade
 Bacardi Breezer and Smirnoff Ice remain dominant

PROSPECTS AND OPPORTUNITIES

Easing of pandemic restrictions will drive short-term dip in off-trade demand
 Hard seltzer will remain a top performer
 Social media influence will grow

CATEGORY DATA

Table 78 Sales of RTDs by Category: Total Volume 2016-2021
 Table 79 Sales of RTDs by Category: Total Value 2016-2021
 Table 80 Sales of RTDs by Category: % Total Volume Growth 2016-2021
 Table 81 Sales of RTDs by Category: % Total Value Growth 2016-2021
 Table 82 Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021
 Table 83 Sales of RTDs by Off-trade vs On-trade: Value 2016-2021
 Table 84 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021
 Table 85 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021
 Table 86 GBO Company Shares of RTDs: % Total Volume 2017-2021
 Table 87 □NBO Company Shares of RTDs: % Total Volume 2017-2021
 Table 88 □LBN Brand Shares of RTDs: % Total Volume 2018-2021
 Table 89 □Forecast Sales of RTDs by Category: Total Volume 2021-2026
 Table 90 □Forecast Sales of RTDs by Category: Total Value 2021-2026
 Table 91 □Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026
 Table 92 □Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

SPIRITS IN NORWAY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Disruption of cross-border trade continues to boost demand
 Increasing interest in spirits from new markets
 Reimposition of restrictions temporarily derails on-trade rebound

PROSPECTS AND OPPORTUNITIES

Cross-border trade will revive as pandemic restrictions are relaxed
 Market polarisation anticipated, particularly in vodka

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Trend three

CATEGORY BACKGROUND

Vodka, gin, other blended Scotch whisky, dark rum and white rum price band methodology

Summary 4 Benchmark Brands 2021

CATEGORY DATA

Table 93 Sales of Spirits by Category: Total Volume 2016-2021

Table 94 Sales of Spirits by Category: Total Value 2016-2021

Table 95 Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 96 Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 97 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 98 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 99 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 100 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 101 Sales of Dark Rum by Price Platform: % Total Volume 2016-2021

Table 102 □Sales of White Rum by Price Platform: % Total Volume 2016-2021

Table 103 □Sales of Other Blended Scotch Whisky by Price Platform: % Total Volume 2016-2021

Table 104 □Sales of English Gin by Price Platform: % Total Volume 2016-2021

Table 105 □Sales of Vodka by Price Platform: % Total Volume 2016-2021

Table 106 □Sales of Vodka by Flavoured vs Non-flavoured: % Total Volume 2016-2021

Table 107 □GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 108 □NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 109 □LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 110 □Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 111 □Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 112 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 113 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

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