

Alcoholic Drinks in Norway

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Report description:

Having surged during 2020 amid lockdown measures, off-trade volume sales of alcoholic drinks continued to rise in 2021-albeit at a much more modest rate than in the previous year. COVID-19 restrictions continued to hamper the cross-border trade with neighbouring Sweden, where alcoholic drinks are considerably cheaper. Meanwhile, a revival in on-trade consumption during the summer months was swiftly curtailed by a renewed surge in COVID-19 cases, which led to the re-imposition of restrictions on...

Euromonitor International's Alcoholic Drinks in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Trend three

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